



HCW-161100020303 Seat No. _____

M. B. A. (Sem. III) (CBCS) Examination
October/November – 2017
Management of New & Small Enterprises

Time : 3 Hours]

[Total Marks : 70

Instruction : All the questions carry equal marks.

- 1 Define an entrepreneur. What factors are responsible for emergence of Entrepreneurs.

OR

- 1 Discuss at length the various classification of entrepreneur.
- 2 (A) Discuss the Importance of various Institutions in Aiding Entrepreneurship Development in India.
- (B) What is meant by a project? What are the characteristics of a good project ?

OR

- 2 (A) Discuss the various Incentives and subsidies available to a small scale industry ?
- (B) What types of problems are generally faced by Entrepreneurs in establishing their businesses ?
- 3 What factors should be considered for the purpose of site selection while starting up of an SSI.

OR

- 3 Define 'Small Scale Enterprise' and give characteristics and relevance of Small Scale Enterprises.

- 4 (A) What is meant by Industrial sickness? What are the causes and remedies of it ?
- (B) Critically evaluate the organizational form of proprietorship vs partnership for a small Entrepreneur intending to set up a Paper Cup making unit.

OR

- 4 (A) What is meant by standardization? What are the objectives and advantages of it.
- (B) What is meant by Project Report ? What are the essential features of it ?

5 Write Short Notes on (ANY TWO) :

- (a) Women entrepreneur
- (b) ISO 9001 standards
- (c) Factory Design and Layout.
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